

## **PRESS RELEASE**

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### **Dave Popkin Named Recipient of 2007 O. Lawrence Keefe Award**

Seton Hall University recognizes sports broadcaster for outstanding contribution

(SOUTH ORANGE, NJ) – May 2, 2007 - The Seton Hall University Athletic Department awarded Dave Popkin, veteran Pirate basketball radio announcer, the O. Lawrence Keefe Award.

University President Monsignor Robert Sheeran and Pirates Athletic Director Joseph Quinlan presented the award to Popkin at the annual Seton Hall Men's Basketball awards banquet held last week at Mayfair Farms in West Orange, NJ. The award honors the memory of Seton Hall's long-time sports information director Larry Keefe. The rare distinction is presented to a member of the media recognizing that individual's contribution to Seton Hall athletics.

"When I was told I was being honored, I immediately appreciated the context and history behind the Keefe Award. It is an honor to join a distinguished fraternity that includes past recipients like Jerry Izenberg, Bob Ley, Jerry Passaro, Pat Scanlon and Warner Fusselle," said Popkin.

The SHU Athletic Department bestowed the honor upon Popkin in front of nearly 200 banquet attendees ranging from current members of the Pirate athletic community, former basketball greats, members of the media, Seton Hall alumni, and distinguished guests, including Acting New Jersey Governor Richard J. Codey.

During the ceremony, Popkin added, "Just to be mentioned in the same sentence with these past recipients is a real treat. I am proud to be part of the Seton Hall family and look forward to many more great years."

For more information on Dave Popkin, please visit [www.davepopkin.com](http://www.davepopkin.com) or contact Matthew DeSantis of M.PhD Advising at 917-757-1324.

### **About Dave Popkin**

Jersey Shore native and Nutley, New Jersey resident Dave Popkin enters his fifteenth year as a professional sports broadcaster. Popkin has spent the past four seasons as part of the Seton Hall Basketball Radio Network's broadcast team, serving as both color analyst and play-by-play voice. During his tenure, Dave has also appeared on YES Network as the host of Seton Hall basketball's TV magazine show. In addition, for the past seven seasons Popkin has handled lead play-by-play duties for the Northeast Conference men's basketball television broadcasts on the MSG Network, Fox Sports Net, and Comcast Sports Network. Most recently, Popkin has appeared as a play-by-play voice for ESPN's coverage of NCAA Division I football and basketball on ESPN Regional Television and ESPN360.

About Seton Hall Athletics

Seton Hall University is a charter member of the BIG EAST Conference, the largest athletic conference in the nation. The athletic department sponsors 17 NCAA Division I varsity sports, competing on a national level in men's and women's basketball, men's and women's soccer, men's and women's cross country and track and field, men's and women's swimming and diving, women's volleyball, women's tennis, baseball, softball and men's golf. Seton Hall also has boasted 15 Academic All-Americans in the past six years, and has competed in recent NCAA Tournaments in men's soccer, men's basketball, softball and track and field. Seton Hall is a Catholic institution of 9,700 students located in South Orange, New Jersey, in the heart of the world's No. 1 media market and just a 30-minute train ride from New York City.

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